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| **Negative Impact in the SU** | **Specific** | **Measurable** | **Achievable** | **Relevant** | **Timely** |
| **Waste Not, Want Not – Waste Campaign** | Raising awareness of what can be recycled, specifically food waste.  Covering all types of recycling and where the bins are within the university and halls. | A survey at the start of the year to inform the Green campaign for the year.  Polls are put out to measure the impact at the beginning and end of campaign. That food waste bins are used in every University/Union catering service. | Students engaged and understand which bins to use for items and the importance of only putting food into the food waste bins. Raise general awareness of the importance of recycling and the journey of waste products | This aligns with the sustainability element of the strategic plan. | June 2025 |
| **Buck’s Big Budget.**  **Busting Booklet – cost of living crisis** | Raising awareness of help with the cost of living, covering sustainability tips, Funding and bursaries, food banks, energy saving and free food | Measure how many students use the free meals and the Monthly Monday Meals Kit | Students engaged and understand how to save money and where to look for help. | This aligns with the sustainability element within the strategic plan. The data allows the union to use their opinion to invoke change and allow us to sign post for help when needed. | Ongoing |
| **Free Meals – Cost of living** | Id’s are taken with each student who engages with free meals, this way we can see how needed the free meals are - Free hot meals are given out 3 times a week, Tuesday, Thursday and Sunday in High Wycombe in the evening. Uxbridge has free breakfast Tuesday and Friday, and Aylesbury free lunch on Thursdays. Look to see the demographics of who is using this service. | Id’s are taken to show the data across the year to prove the need of supporting students to the university. | Money is awarded to the Union to offer this service. Id’s are taken with each student who engages with free meals, to report back.  The data is used to show the university the need for assisting students. | This aligns with the sustainability element within the strategic plan. The data allows the union to use their opinion to invoke change and allow us to sign post for help when needed. | Ongoing |
| **Fuel waste and c02 waste after our Wednesday night frat.** | Students using the SSHH bus to travel into Uni and home on a Wednesday and Friday night. | Tally chart from the driver of how many students used the bus over the course of a certain period. | This is ongoing and it’s something we want to make the freshers aware of each year, plus any new students who weren’t previously aware. By getting the driver to keep a tally over certain periods it gives us evidence of how many people use it. Which will help to promote it. | This is for the welfare of our students as well as the environmental impact of using less taxis. | Ongoing |
| **Bucks does Biodiversity** | A host of opportunities the promote the positive effect of biodiversity in everyday lives. Getting students engaged in activities. Making bird feeders and putting them around Uni and halls. | Id’s were taken for engagement. | The intention is to increase the number of students thinking about the world around them and making changes to their everyday lives. Increase the biodiversity around campus | This was a campaign that our Green Ambassador’s ran on behalf of the students. This is to encourage within the green spaces in Halls and university more biodiversity and the impact that will have. | Ongoing |
| **Fairtrade** | A campaign we run across a week. This is to highlight the awareness of Fairtrade and the products. During this week we run SMILE this is to get students involved in handing out Banana’s and flapjacks with facts these are then handed out to commuters. This is held in High Wycombe Campus and the Uxbridge Campus. | The SMILE campaign is measured with how many smiles we can get from handing the items out, which all have Fairtrade facts on them. | Better awareness of Fairtrade products and the impacts, posters are posted in the Cafes on all campus to make students aware of the Fairtrade products available. | This aligns with the sustainability element of the policy | Annually |
| **Students with low income – not having access to hot meals** | Once a month the Training and Development team give free ingredients to help make a specific plant- based meal.  These ingredient bags are given out along side a recipe card to show how to cook the dish. | Collect student information. Each student needs to sign up on the website and then is ticked off when collected.  We know how many students have taken part. | Many students have asked for help with access to free food. | This aligns with the sustainable part of the policy. Teaching students about cooking and food waste | Ongoing |
| **Bucks New Usage – reducing items in landfill and cost for students** | Bucks new usage is a preloved shop for students to get any household items they may have not realised they needed. These items are donated by staff and students and are free to students. | We take note of student numbers and the items taken | All items are donated from staff, graduating students, or left in halls. Working in collaboration with the University. | This aligns with the sustainability part of the policy and promotes reuse and preloved.  Lowers the costs for students. | Ongoing – collaborating with the Student Hub from the University |